Cott Corporation Announces Dates for Q4 Earnings Release, Conference Call, Webcast and Investor Day

TORONTO, CANADA, Jan 30, 2008 (MARKET WIRE via COMTEX News Network) -- Q4 Earnings - Friday, February 8, 2008

Cott Corporation (NYSE: COT)(TSX: BCB), the world's largest retailer brand soft drink provider, announced today that it will release its fourth quarter financial results before the markets open on Friday, February 8, 2008. Brent Willis, Cott's Chief Executive Officer and Juan Figuereo, Cott's Chief Financial Officer, will host a conference call that is scheduled to begin at 10 a.m. ET on February 8, for one hour to discuss these results.

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For those who wish to listen to the presentation, there is a listen-only
dial-in telephone line, which can be accessed as follows:
     North America:   (800) 733-7560
     International:   (416) 915-5761
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Investor Day - Monday, February 11, 2008

Cott Corporation also announces it will hold an Investor Day on Monday, February 11, 2008.

At its investor meeting, Brent Willis, Cott's Chief Executive Officer along with other Company executives will update shareholders on overall corporate strategy and key priorities for 2008.

Management presentations will be accessible via a teleconference call and an audio webcast beginning at 11 a.m. ET. To listen via telephone, please dial-in approximately 15 minutes before the scheduled start of the call:

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     North America:   (800) 732-0232
     International:   (416) 644-3416
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Webcast

The Q4 conference call and the Investor Day webcast and presentations will be accessible on the Investor Relations section of the Company's website, http://www.cott.com. A replay of the webcasts will also be made available.

About Cott Corporation

Cott Corporation is one of the world's largest non-alcoholic beverage companies and the world's largest retailer brand soft drink provider. The Company commercializes its business in over 60

countries worldwide, with its principal markets being the United States, Canada, the United Kingdom and Mexico. Cott markets or supplies over 200 retailer and licensed brands, and Company-owned brands including Cott, RC, Vintage, Vess and So Clear. Its products include carbonated soft drinks, sparkling and flavored waters, energy drinks, sports drinks, juices, juice drinks and smoothies, ready-to-drink teas, and other non-carbonated beverages. The Company's website is www.cott.com. The brand names referenced in this press release are trademarks of Cott Corporation, its affiliated companies, its customers, or other third parties.

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http://www.cott.com