

Press Release



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COTT WINS WALMART NATIONAL U.S. COLLABORATION AWARD

TORONTO, ON and TAMPA, FL – August 17, 2011 -- Cott Corporation (NYSE:COT; TSX:BCB) today announced that it has received the National Collaboration Award from its largest customer and the world's largest retailer, Walmart. The annual award recognizes a supplier's collaboration with Walmart on a project or initiative that had a positive impact on Walmart's key supply chain metrics. The recipient of the award is selected from all grocery suppliers across Walmart's entire supplier base covering both private label and branded products.

Cott is honored to receive this prestigious recognition from its largest customer. Cott's U.S. team works hard every day to partner with and serve its customers in a way that demonstrates its long-term commitment to their success. This significant accomplishment is a great source of pride and motivation for the entire Cott team.

About Cott Corporation

Cott is the world's largest retailer brand beverage company. With approximately 4,000 employees, Cott operates soft drink, juice, water and other beverage bottling facilities in the United States, Canada, the United Kingdom and Mexico. Cott markets beverage concentrates in over 40 countries around the world.