

Cott Corporation President and CEO Brent Willis presents at the Prudential

TORONTO, Aug. 30 /PRNewswire-FirstCall/ - Cott Corporation (NYSE: COT; TSX: BCB) today announced that President and CEO Brent Willis will present at the Prudential Equity Group, LLC Consumer Conference in Boston on Thursday, September 7, 2006. Mr. Willis' presentation is currently scheduled to begin at approximately 7:30AM ET.

To access Mr. Willis' presentation over the Internet, please go to <http://www.cott.com> at least fifteen minutes prior to the scheduled start time to register, download, and install any necessary audio software. The webcast format will be audio-only. For those who cannot listen to the live broadcast, an archive of the presentation will be available at the Cott website within 24 hours after the call, and will remain available for one week.

About Cott Corporation

Cott Corporation is one of the world's largest non-alcoholic beverage companies and the world's largest retailer brand beverage provider. The Company commercializes its business in over 60 countries worldwide, with its principal markets being the United States, Canada, the United Kingdom and Mexico. Cott markets or supplies over 200 retailer and licensed brands, and Company-owned brands including Cott(R), RC, Vintage(R), Vess(R) and So Clear(TM). Its products include carbonated soft drinks, sparkling and flavoured mineral waters, energy drinks, juices, juice drinks and smoothies, ready-to-drink teas, and other non-carbonated beverages. The Company's website is www.cott.com.

SOURCE Cott Corporation

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