

COTT CORPORATION
Analysis of Revenue by Geographic Region
(in millions of U.S. dollars, U.S. GAAP)
Unaudited

For the Three Months Ended

April 3, 2010

<i>(In millions of U.S. dollars)</i>	Cott ¹	North America	United Kingdom	Mexico	RCI
Change in revenue	\$ (4.1)	\$ (25.8)	\$ 15.7	\$ 2.0	\$ 4.0
Impact of foreign exchange	(12.5)	(6.2)	(5.2)	(1.1)	-
Change excluding foreign exchange	<u>\$ (16.6)</u>	<u>\$ (32.0)</u>	<u>\$ 10.5</u>	<u>\$ 0.9</u>	<u>\$ 4.0</u>
Percentage change in revenue	<u>-1.1%</u>	<u>-8.9%</u>	<u>24.5%</u>	<u>20.4%</u>	<u>95.2%</u>
Percentage change in revenue excluding foreign exchange	<u>-4.4%</u>	<u>-10.8%</u>	<u>15.2%</u>	<u>8.3%</u>	<u>95.2%</u>

¹ Cott includes the following operating segments: North America, United Kingdom, Mexico, RCI and All Other